### I. Group Studies of Treatment (adapted from Gallin & Ognibene, 2007)

### Gallin, J. I., Ognibene, F. P. (2007). *Principles and Practices of Clinical Research*, 2<sup>nd</sup> Ed. Academic Press.



### A. A straightforward challenge in logical conclusion



### Events, e.g.,

- 1. Death
- 2. Disease state
- 3. Successful treatment outcome
- 4. Return to work
- 5. Discharge to independent living

### **B.** Ecological or correlational designs

The units of measure are population values (not observations of individuals)

### **C.** Observational designs

- 1. Cross Section
  - a. Select a sample
  - **b.** Measure both the antecedent and consequent
  - c. Examine the linkage
  - d. Note: A cross section design produces an estimate of prevalence re. antecedents
  - e. Note: The results are mostly descriptive and have value for generating hypotheses.

#### 2. Case Control (retrospective)

- a. Select a sample of cases on the basis of the consequent
- b. Select a sample of controls on the basis of the consequent
- c. Look backwards in time to documented antecedents for explanations
- d. Examine the linkage (often through an odds ratio)
- e. Note: A prospective variant is termed a Case Control Crossover

### 3. Cohort (prospective)

- a. Enlist the cooperation of a cohort of participants and measure the antecedent
- b. Follow members of the cohort forward in time and then measure the consequent
- c. Examine the linkage (often through a relative risk ratio)
- d. Note: A retrospective variant is possible
- e. Note: A cohort design produces an estimate of incidence

### **D. Causal Inference Studies: Controlled Trials**

- 1. Parallel groups
  - a. Sample participants
  - **b.** Allocate participants to arms
  - c. Make baseline observations
  - d. Implement protocols making intermediate observations
  - e. Conclude protocols and make post observations
  - f. Perhaps later, make follow up observations

# PrePostControlExperimental



### 2. Cross Over

- a. Sample participants
- **b.** Allocate participants to arms
- c. Make run-in observations
- d. Make pre-period-1 observations
- e. Make period-1/period-2 cross-over observations
- f. Make post-period-2 observations



### II. How Do I Establish Just What Constitutes an Important Finding and How Many Participants Do I need to Detect It?

### A. Premise

1. The role of the binary choice between [  $p \le \alpha$  ] and [  $p > \alpha$  ], is necessary for deciding the tenability of a null hypothesis (statistical significance).

- 2. Rejecting a false null hypothesis is wholly insufficient for deciding the meaningfulness of an outcome (clinical significance).
- Setting α=0.05 is a choice based largely in a rigid ritual rather than critical thought. However, a long history has brought us to this point.

## 4. What is needed to assess meaningfulness are point and interval estimates of effect size.

5. However, graduating effect size as small (d=0.20), medium (d=0.50), and large (d=0.80) flirts with becoming a rigid and meaningless ritual.

 The value of an estimate of effect size produced through a new experiment is found in its relationship to the estimates of effect size produced in the studies that justified the new experiment.

That is, just as the justification of an experiment is found in a focused set of existing studies, so too is the meaning of a new result uncovered in its relationship to the corresponding body of existing results.

All interpretations of effect size are local.

7. The width of a confidence interval about an estimate of effect size is a measure of experimental precision.

As error variance in a study increases, so does the width of the confidence interval about the estimate of effect size produced by that study.

### **B.** Bruce Thompson figured this out quite a while ago.

Thompson, B. (2002). What Future Quantitative Social Science Research Could Look Like: Confidence Intervals for Effect Sizes, *Educational Researcher, 31*, 25-32.

|                          | Results |     |        |         |          |                |  |  |
|--------------------------|---------|-----|--------|---------|----------|----------------|--|--|
| Study                    | d       | n   | t calc | p calc  | Decision | CI for d       |  |  |
| Prior Literature         |         |     |        |         |          |                |  |  |
| 1                        | 1.30    | 4   | 2.600  | 0.080   | NS       | -0.13 to 2.64  |  |  |
| 2                        | 0.20    | 53  | 1.456  | 0.151   | NS       | -0.07 to 0.47  |  |  |
| 3                        | -0.40   | 34  | -2.332 | 0.026   |          | -0.75 to -0.05 |  |  |
| 4                        | 0.50    | 17  | 2.062  | 0.056   | NS       | -0.01 to 1.00  |  |  |
| 5                        | 0.70    | 9   | 2.100  | 0.069   | NS       | -0.05 to 1.42  |  |  |
| 6                        | 0.65    | 11  | 2.156  | 0.056   | NS       | -0.02 to 1.29  |  |  |
| 7                        | 0.80    | 7   | 2.117  | 0.079   | NS       | -0.09 to 1.64  |  |  |
| 8                        | 0.60    | 12  | 2.078  | 0.062   | NS       | -0.03 to 1.21  |  |  |
| 9                        | 0.40    | 25  | 2.000  | 0.057   | NS       | -0.01 to 0.80  |  |  |
| 10                       | 0.30    | 35  | 1.775  | 0.085   | NS       | -0.04 to 0.64  |  |  |
| Past research, pooled    |         |     |        |         |          |                |  |  |
|                          | 0.278   | 207 | 4.000  | 0.00009 |          | 0.14 to 0.42   |  |  |
| Current study            |         |     |        |         |          |                |  |  |
| 11                       | 0.45    | 19  | 1.962  | 0.065   | NS       | -0.03 to 0.92  |  |  |
| Past and current, pooled |         |     |        |         |          |                |  |  |
|                          | 0.292   | 226 | 4.390  | 0.00002 | •••      | 0.16 to 0.42   |  |  |

Table 1. Practical and Statistical Significance Statistics for 10 Previous Studies and One New Study

Note. Pooled results are presented in italics. For the one-group case t = d (square root of *n*). Exact *p* calculated values can be found in Excel by using the function "TDIST(t, n-1, 2)". The weighted average effect size can be computed, for example for the 10 prior studies, as  $[(1.30 \times 4) + (0.20 \times 53) + ...(0.30 \times 35)] / [4 + 53 + ...35] = [5.2 + 10.6 + ...10.5] / 207 = 57.45 / 207 = .278. calc = calculated.$ 

• p < .05 •••• p < .001



Note. The top 10 effect size intervals are for the studies from the prior literature, with the d's represented as gray circles within the intervals. The pooled weighted average d (i.e., .278) is presented next, as a darker oval. The result in the present study (d = .45) is then presented as a gray square. Finally, the weighted average d across all 11 studies is presented last as a dark square.

noteworthy and then simply ignore the study. But once reporting effect sizes becomes normatively standard practice, at least all authors and readers will then be in a position to evaluate how replicable or stable are the effects within a given area of inquiry.

#### Three Recommendations for Practice

Several recommendations for practice are suggested here:

1. Report and explicitly interpret effect sizes in the context of effect sizes from prior related studies and not by invoking rigid benchmarks. The potential benefits of reporting and interpreting an effect size (e.g., Cohen's d, Glass' delta, n2, or adjusted  $R^2$ ) arise not from interpreting effects against benchmarks, but rather by comparing effect sizes directly with the effects reported in related prior studies (Wilkinson & APA Task Force, 1999, p. 599). The overly rigid use of fixed benchmarks for small, medium, and large effects fails to consider the possibility that small, replicable effects involving important outcomes can be noteworthy, or that large effects involving trivial outcomes may not be particularly noteworthy.

### C. Minimal Clinically Important Difference (MCID)

Man-Son-Hing, et al. (2002) advanced the notion that not every statistically significant difference (proportion, correlation, etc.) is important.

Although the units-of-measure for Man-Son-Hing, et al. were descriptive statistics (rather than estimates of effect size), they also understood that all interpretations of experimental results are local. On the basis of existing literature, a researcher must determine a criterion that a new result must exceed to be considered clinically significant: MCID

Adapting Man-Son-Hing, et al. by making the leap from mean differences to differences in effect sizes renders MCID practicable.

- 1. Three different examples of MCID
  - a. No intervention is available for a certain debilitating condition.

Any improvement, no matter how small relative to a no-treatment control, represents an important advancement in managing the condition.

In this case, obtaining a value of say  $d \ge .10$  could very well constitute an important difference.

### b. An intervention protocol is broadly recognized as a clinical standard for care and is known to effect a level of change corresponding to an average effect size of d = .80 (i.e., an average effect size in comparison with no-treatment control studies).

A new technology is introduced as an alternate form of care but only at substantial cost in making the change from one technology to another. The cost is deemed worthwhile if the new technology improves outcomes by at least 25%.

All other things remaining constant, an outcome of  $d \ge .20$  is an important one in an ANCOVA of data obtained through a parallel-groups design contrasting the new technology and the old technology.

c. Consider the same situation but one in which the new technology achieves the same level of change as the old technology but at a substantially faster rate and substantially reduced cost.

In this case, d = 0.00 is an important outcome using the same research design.

That is, the new technology achieves the same outcome as the standard but in less time and at less cost. The analysis in this case would be supplemented with equivalency testing.

- d. A new treatment protocol will be considered an important advancement if if produces an estimate of effect size that exceeds the average effect size of the treatment studies testing competing protocols.
- e. That same new treatment will be considered very important if it produces and estimate of effect size that equals or exceeds the upper boundary of the confidence interval about that average effect size.

### Single-Subject Data: Direct-Treatment Effects

| Study | Class | Phase | Obs. | d     | Treatment                            |
|-------|-------|-------|------|-------|--------------------------------------|
| 1     | 3     | 1     | 16   | 16.08 | Auxiliary 'ls' training              |
| 2     | 3     | 1     | 10   | 9.85  | Syntax stim.                         |
| 3     | 3     | 1     | 103  | 4.76  | Spoken + written<br>modalities stim. |
| 4     | 3     | 1     | 12   | 2.99  | Syntax stim.                         |
| 5     | 3     | 1     | 83   | 5.83  | Wh interrogative training            |
| 6     | 3     | 2     | 17   | 2.75  | LST                                  |
| 7     | 3     | 1     | 25   | 5.86  | LST                                  |
| 8     | 3     | 2     | 18   | 13.42 | Syntax Stim. & PACE                  |
| 9     | 3     | 2     | 77   | 14.01 | LST                                  |
| 10    | 3     | 2     | 23   | 6.54  | LST                                  |
| 11    | 3     | 2     | 39   | 40.64 | LST                                  |
| 12    | 3     | 1     | 9    | 11.59 | LST                                  |
| 13    | 2     | 2     | 67   | 13.11 | LST                                  |
| 14    | 3     | 2     | 18   | 27.73 | LST                                  |



The weighted mean of these effects is 11.79. A confidence interval for that mean value with probability set at .95 (i.e.,  $CI_{.95}$ ) equals ±5.88.

|             | d     |             |
|-------------|-------|-------------|
| Lower Limit | Mean  | Upper Limit |
| 5.91        | 11.79 | 17.67       |

Reasonably, we could set the size of a small effect at d=5.91, a medium effect at d=11.79, and a large effect at d=17.67.







### How do I obtain values for this mini meta-analysis?

If a meta-analysis has been published in your target literature, you're golden.

If not, work with your statistician to obtain what you need.

### **III. Types of Effect Size**

- **A.** d
- **B.** r
- C. Odd Ratio
- D. Relative Risk
- **E. Risk Reduction**
- F. NNT

**IV. A Priori Statistical Power Analysis** 

The following four terms are algebraically linked.

A. Effect size

**B.** Type I error tolerance

**C.** Statistical power

**D.** Sample size (n)

Knowing the values of any three allows us to solve for the value of the fourth.

### V. Obtaining and Reporting Estimates of Effect Size Obtained Through Your Study

### A. Four benefits realized through reporting estimates of ES

1. Decreased reliance on, or misuse of, statistical significance

- 2. Meaningful interpretations observed results in the context of previous research through empirical, objective, and transparent means
- 3. Increased precision in designing experiments
- 4. Direct support for eventual meta-analyses of clinical research.

### B. In the course of the past 10 years, statisticians have made available a powerful tool for assessing a literature base, designing experiments, and interpreting results: noncentral confidence intervals (CI) for point estimates of effect size.

1. Because a non-zero estimate of effect size characterizes a departure from a null hypothesis, the sampling distribution forming the mathematical basis for a confidence interval is a noncentral distribution.

Bird (2002), Cumming & Finch (2001), Fidler & Thompson (2001), Robey (2005) and Smithson (2001) constitute central readings

2. The mathematics of finding a point on a noncentral distribution are exceptionally complex.



3. Through advances in software applications, recently, statisticians have made noncentral distributions accessible for practitioners.

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| Stress Scales<br>PSY Statistical Program<br>PsycBITE<br>TASIT<br>Research Resources | The APA Task Force on Statistical Inference has recommended that interval estimates of effect sizes should always be presented for primary outcomes (Wilkinson and the Task Force on Statistical Inference, 1999). When fixed-effects analysis of variance is used to analyse data, effect sizes are usually expressed as raw or standardized values of contrasts on means. It is often difficult or impossible to obtain appropriate confidence intervals on contrast values for a number of designs and analysis strategies.                                                                                                                                                                                                                                                                                                                        |                                                      |  |  |  |  |
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|                                                                                     | References                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                      |  |  |  |  |
|                                                                                     | <ul> <li>Bird, K.D. (2004). Analysis of variance via confidence intervals. London: Sage Publications.</li> <li>Boik, R.J. (1993). The analysis of two-factor interactions in fixed effects linear models. Journal of Educational Statistics, 18, 1-40.</li> <li>Wilkinson, L., &amp; the Task Force on Statistical Inference, APA Board of Scientific Affairs (1999). Statistical methods in psychology journals: guidelines and explore psychologist, 54, 594-604.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                        | anations. American                                   |  |  |  |  |
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